

INTRODUCTION TO VIDEO PRODUCTION

Pierce County Careers Connection Dual Credit Articulation Agreement

Upon completion of high school courses equivalent to the following competencies:

Apply effective team communication and management skills to complete the video process from pre-production script development through the production capture of quality video image and audio.

Perform production team tasks and responsibilities for:

- Director
- Talent director
- Script writer
- Location scout
- Set. prop person
- Camera operator
- Lighting technician
- Audio technician

Identify the project client, the client's needs and the target audience

- Write the script narration and dialogue
- Develop a visual storyboard
- Prepare the shooting script and production shot sheets

Complete the pre-production process

Identify basic camera functions, elements and types; select

the proper framing of a video shot, manipulate the picture depth factors, and operate the camera motion for fluid, controlled footage

Set up and control the appropriate lighting on location in a safe manner

Identify the basic elements of a quality audio signal, select proper equipment, and perform quality microphone pickup on location; record sound foley effects for post-production sound enhancement

Evaluate and reshoot, if necessary, original footage as dictated by the scene/script message based on its variety of coverage, quality of performance, and continuity

Create a Project Reel AND a final Production/ENG Piece that can be submitted for review upon the student's enrollment in the Bates Technical College Communications Program.
(Required after January 31, 2022)

A student earning a "B" grade or better may earn college credit at the following college:

<u>College</u>	<u>Course</u>	<u>Credits</u>
Bates Technical College	BROAD 122 (CIP Code: 10.0202)	5
	BROAD 132	5
	BROAD 142	5